



Applying Global Experience for People-Oriented Results

RAISE Plus IQC

What Is the RAISE Plus IQC?

THE RURAL AND AGRICULTURAL INCOMES WITH A Sustainable Environment (RAISE) Plus Indefinite Quantity Contract (IQC) is a broad, multifaceted field support mechanism for environmentally sustainable, market-driven development of food and cash crops, livestock, forests, fisheries, tourism, wildlife, and agribusinesses. It will provide assistance that contributes to:

- Sector strategy and program development
- Trade strategy development
- Policy analysis
- Input and product market development
- Sustainable production
- Post-harvest storage and processing
- Producer organization and enterprise development.

RAISE Plus replaces three previous agricultural sector IQCs: Agricultural Policy Development (APD); Broadening Access and Strengthening Input Market Systems (BASIS); and RAISE (predecessor to RAISE Plus).

RAISE Plus Support Services

RAISE PLUS PROVIDES DEMAND-DRIVEN SERVICES THROUGH the implementation of mission and USAID/W-issued task orders for:

- Short- and long-term technical assistance
- Commodity procurement
- Short- and long-term training
- Grant management (grants under contract)
- Project management
- Infrastructure development
- Research and publications
- Information and communication systems
- Project design and assessment
- Workshop and conferences
- Project monitoring and evaluation.



RAISE Plus Expertise

WORKING AT THE NEXUS OF AGRICULTURE, RURAL development, and environment, ARD provides specialists in the following areas.

■ **Strategic Planning and Policy Analysis**
Agricultural and development economics, international trade and development, trade negotiation, global food security, global environmental issues, fiscal policy, regulations, rural sector planning, and institutional development.

■ **Agribusiness, Enterprise, and Market Development**
Production, processing, and marketing of agricultural products; food safety; trade; rural finance; micro-lending; small farm commercialization; biotechnology; organic agriculture; global and regional markets; import regulations; biosafety; export market requirements; quality standards; financial markets; credit; producer organization; rural sociology; farm labor and rural skills development; post-harvest support.

■ **Natural Resources Management**
Land tenure, property rights, irrigation and water management, soil science, tourism and ecotourism, agroforestry, forestry, geospatial technologies and applications, environmental assessment and mitigation, fisheries and marine industries, environmental economics.

RAISE Plus Consortium Members

Prime Contractor: ARD, Inc.

Subcontractors:

- Africare
- Associates for International Resources and Development
- BearingPoint
- Catholic Relief Services
- Center for Small Farmer Commercialization Worldwide
- Colorado State University
- Emerging Market Solutions
- The Heron Group LLC
- International Fertilizer Development Center
- Indiana University
- International Business Initiatives
- The Louis Berger Group
- The Mitchell Group
- Ohio State University
- Oregon State University
- The Peoples Group
- Prairie View A&M University
- SRI International
- World Perspectives, Inc.

Resource Organizations:

- Cargill Technical Services, Inc.
- Citizens Development Corp.
- DuPont Protein Technologies
- Enterprise Works Worldwide
- Fundacion Chile
- Gund Institute for Ecological Economics
- Herb Research Foundation
- ICRAFI
- International Food Policy Research Institute
- International Land Systems, Inc.
- International Law Institute
- MDA Federal
- Monsanto
- Rainforest Alliance
- Sanyu Consultants, Inc.
- Tourism Development International
- World Wildlife Fund

What Is the RAISE Plus Consortium?

Large and small businesses, universities, NGOs, and resource organizations delivering:

- ↪ the full range of technical services for integrated environmental, economic growth, and agricultural development programs, from
- ↪ a “one-stop shop” delivering very rapid and economic responses to mission or bureau requirements—both long (3–5 years) and short term (3–5 weeks), with
- ↪ simplified contracting using firm-fixed and cost plus fixed-fee pricing.

RAISE Plus is the most economic and efficient source of technical assistance for your program.

How to Order IQC Services

Services can be ordered by USAID in a simple, three-step process, as outlined in ARD’s contract, **EDH-I-00-05-00006-00** (Section F.8):

- ① Mission/bureau prepares a scope of work for a task order within the program framework and scope of the RAISE Plus IQC.
- ② The cognizant technical officer (CTO), through the contract officer (CO), submits a task order request for proposal (TORFP) to the contractor.
- ③ The contractor prepares a response in compliance with page limitations for proposals, as follows:
 - *TOs < \$100,000:* 2-page cost proposal, and if the TOCTO deems it necessary, technical proposal of no more than 3 pages. The TOCO is responsible for final selection, negotiation, and task order award.
 - *TOs > \$100,000 and < \$2,000,000:* a technical proposal of no more than 10 pages and 2-page cost proposal. Once the contractor is selected, the TOCO may ask for a more detailed proposal if needed (“simplified procedure”).
 - *TOs estimated to be more than \$2,000,000:* The TOCO may use the “simplified procedure,” or has the discretion to decide how much documentation above the minimum set forth above is needed to assess the the contractor’s technical capability and cost.

The RAISE Plus ordering period is through February 28, 2010.

Contact Information

For more information about ARD or the RAISE Plus consortium, please contact:

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